



Book Your Stand

# PAKISTAN EXPO & FESTIVAL BAKU

28, 29, 30 October 2019

[www.pakistanexpo.net](http://www.pakistanexpo.net) - [www.madeinpakistanexpo.com](http://www.madeinpakistanexpo.com)



# PAKISTAN EXPO BAKU

Made in PAKISTAN EXHIBITION

**BOOK YOUR SPACE NOW**

28 to 30 October 2019

03 Days Show

**BAKU**

AZERBAIJAN



# PAKISTAN EXPO & FESTIVAL BAKU

## Made in PAKISTAN EXHIBITION



### ACKNOWLEDGEMENT

In the name of Allah Almighty the most Beneficial and Merciful, all our strengths and expertise are His blessings and nothing can be achieved without His will.

Our gratitude extends to the management of Pakistan Expo, Traventure DMC & Congress & Syed's Group for giving us a splendid platform to showcase our expertise.

### WHY BAKU, Azerbaijan for Made in PAKISTAN Products?

Pakistan and Azerbaijan have long hailed a 'brotherly' relationship and Azerbaijan is a special trading partner for Pakistan.

“Pakistan and Azerbaijan are two fraternal countries. Close and cordial relations between the two countries are characterized by common cultural heritage, shared perceptions on global and regional issues and cooperation at international forums. Due to deeply entrenched affinities, both the countries cherish special bond of friendship.”

Pakistan was among the first three countries to recognize Azerbaijan after its independence from the former Soviet Union in October 1991. Diplomatic relations were established in June 1992. Pakistan Embassy was opened in March 1993 in Baku and Azerbaijan established its Mission in Islamabad in August 1997.

The Pakistan & Azerbaijan both countries agreed to establish joint ventures in all possible domains particularly defense, energy, infrastructure, IT, textile and pharmaceuticals and different fields and The President of Azerbaijan Ilham Aliyev praised Azerbaijan-Pakistan bilateral relations, the two countries' joint activities within international organizations and mutual support for each other, saying Azerbaijan is interested in developing brotherly ties with Pakistan.

There exists a great scope for Azerbaijan to import pharmaceuticals, medicine, cosmetics, surgical instruments, cutlery, electrical appliances, textile, leather, sports and sportswear, furniture, home-made crafts, crafts, food and accessories, ready-made garments, cotton products, engineering goods, consumer goods, rice, textile fabrics, sports goods and tents He said that Pakistani exporters should take active part in the joint expo to show potential of their products to Azeri consumers.

On the Economic and Trade front the two countries have signed more than 30 bilateral Agreements, MoUs and Cooperation Programmes. Pakistan and Azerbaijan also have institutional arrangement of Joint Ministerial Commission (JMC) between them.

**There is a lot of opportunities between Pakistan & Azerbaijan. And Pakistan can Export a lot of products to AZERBAIJAN Country and both of countries can create bilateral relations and boost trade.**

Long Live Pakistan-Azerbaijan Friendships and Brotherhood!



# PAKISTAN EXPO & FESTIVAL BAKU

## Made in PAKISTAN EXHIBITION



### EXHIBITOR PROFILE

- Textiles, Fashion Accessories, Homewares
- Surgical Items, Dental & Medical Equipment.
- Cotton & Yarn, Other textiles, worn clothing
- Leather goods, Leather accessories, Footwear
- Gems & Jewelry
- Rice, Flour, Cereals
- Footballs/soccer balls, Traditional items
- Carpets, rugs, ice cream, livestock meat,
- Gum Base, resins and Guwar Proteins Extracts
- Sugar, sugar confectionery
- Knit or crochet clothing, accessories
- IT software, Carpets
- Plastic, Toys, games
- Traditional items, Handy Crafts





# PAKISTAN EXPO & FESTIVAL BAKU

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## EXHIBITOR BENEFITS & PACKAGES

### ∞ STAND PACKAGES

Meet with the Professional Buyers

B2C opportunity during Exhibition.

Attendance to the Private Meetings.

Attendance to the networking events & conferences.

Company profile at the Exhibition Catalogue

# CONNECTING DOTS

### STAND OPTIONS and PRICES PER SQM

SPACE  
ONLY  
(per sqm)  
**110 \$**  
+ VAT

SHELL  
SCHEME  
(per sqm)  
**168 \$**  
+ VAT

09 sqm Shell Scheme offer: 1500 \$  
06 sqm Shell Scheme offer: 1000 \$

**Shell Scheme includes:**  
**space, 1 spotlight / per 4**  
**sqm of space, fascia panel**  
**with company name, 1**  
**table + 2 chairs + 1**  
**rubbish bin / per 9 sqm of**  
**space & 01 Electric Socket.**



# ADVERTISEMENT & PROMOTION CATEGORIES

28 to 30 October 2019

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**BAKU**

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### ∞ EXHIBITION SPONSORSHIP

At the registration area of the exhibition, where there is an access for **15.000+ as well** as the floor, introduction clip of the sponsor firm will be displayed on the LED screens during the entire exhibition time.

Sponsor firms logo will be used communication campaign (written and visual media, digital, outdoor) as the **"EVENT SPONSOR"**.

On the exhibition catalogue (**10.000 in quantity**) sponsor firm will be eligible for the commercial space on the right hand side.

On the exhibition newspaper (**7.500 in quantity**), sponsor firm will be advertised for half of a page.

8.000 \$  
+ VAT

### ∞ Printed Materials Advertisement Areas

# CONNECTING DOTS

#### Name Badge

All attendees, **hosted buyers, speakers and visitors** will be carrying a name tag and it is one of the most visible sponsorship areas.

FRONT  
SIDE  
5.000 \$  
+ VAT

BACK  
SIDE  
3.000 \$  
+ VAT

ROPE  
3.000 \$  
+ VAT





# PAKISTAN EXPO & FESTIVAL BAKU

## Made in PAKISTAN EXHIBITION



### ∞ PAST EVENTS







**HESTOUREX**  
6-9 April 2017  
ANTALYA  
WORLD HEALTH SPORT TOURISM  
CONGRESS & EXHIBITION

## PAST EVENTS





28, 29, 30 October 2019

**BAKU**  
**AZERBAIJAN**

[www.Pakistanexpo.net](http://www.Pakistanexpo.net)

**traventure<sup>®</sup>dmc**

EVENTS • CONFERENCES • INCENTIVES

Turkey AZERBAIJAN NORTH CYPRUS

 **Syed's Group**  
Group of Companies



# Thank You!

**Contact:**

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[+994 12 493 04 37](tel:+994124930437)

TRAVENTURE DMC & CONGRESS **AZERBAIJAN OFFICE:** Office: 16 / 04th Floor, Zarife Aliyev Avenue, BAKU, Azerbaijan

TRAVENTURE DMC & CONGRESS **TURKEY OFFICE:** 42 G, F. Sk. Emrullah Efendi Findakzade, Fatih, Istanbul, Turkey.

TRAVENTURE DMC & CONGRESS **NORTH CYPRUS OFFICE:** Gülseren Cahit Tarancı Street No: 23 Famagusta / TRNC



## CONTRACT TO EXHIBIT

Company Name: ..... Hall/Stand No: .....  
 Business Activity: .....  
 Contact Person: .....  
 Address: ..... Country: .....  
 Tel: ..... Fax: ..... E-mail: .....

Stand Number: .....  
 If fascia panel with company name / per 9 sqm. The applicant must provide COMPANY NAME with the name of each stand sharer during signing the contract.  
 Otherwise it will not be possible to use the name of the stand sharer on fascia panel.

### REGISTRATION FEE

**000 - USD**

## TYPES AND PRICES OF PARTICIPATING

**• SPACE ONLY (includes: space, general aisle cleaning and security of pavilion)**

- Stand Type A (opening onto 1 aisle, minimum 09 sqm) **110 - USD / per sqm**
- Stand Type B (opening onto 2 aisles, minimum 15 sqm) **100 - USD / per sqm**
- Stand Type C (opening onto 3 aisles, minimum 45 sqm) **90 - USD / per sqm**

**• EXCLUSIVE OFFER – 1500 USD 9 sqm (includes: space, 1 spotlight / per 4 sqm of space, fascia panel with company name, 1 table + 2 chairs + 1 rubbish bin / per 9 sqm of space & 01 Plug. – Last date of booking 20<sup>th</sup> May 2019.**

**• EQUIPPED STAND (includes: space, 1 spotlight / per 3 sqm of space, fascia panel with company name, 1 table + 2 chairs + 1 table + 1 rubbish bin / per 9 sqm of space & 01 Plug.)**

- Stand Type A (opening onto 1 aisle, minimum 9 sqm) **167 - USD / per sqm**
- Stand Type B (opening onto 2 aisles, minimum 18 sqm) **190 - USD / per sqm**
- Stand Type C (opening onto 3 aisles, minimum 45 sqm) **210 - USD / per sqm**

**TOTAL SPACE RESERVED**

**SQM's x usd**

**per SQM =**

**USD**

### ADVERTISING IN THE PAKISTAN EXPO BAKU 2019 OFFICIAL CATALOGUE + CLEANING + ELECTRICITY

**The advertiser must supply films & company logo by April 30, 2019**

• OPPOSITE 2 PAGES=3000 USD • FULL PAGE =2250 USD • HALF PAGE= Full Color= 1500 USD

- CLEANING = **02 USD per sqm** x ..... sqm= ..... USD
- ELECTRICITY = Including in Cost

TOTAL COST :-

**USD**

**USD**

**USD**

**USD**

### TOTAL COST INCLUDING VAT (USD)

≠ ..... USD

### PAYMENT SCHEDULE & PROCEDURE

1. 100% of stand charges to be paid upon signing **CONTRACT**. The date of Full Payment: .....
2. Your stand allocation will only be re-confirmed on receipt of the first installment. All payments to be made by bank transfer, quoting your customer reference number and invoice number to:
3. **TRAVENTURE DMC MAHDUD MASULIYYATLI CAMIYYATI BAKU / AZERBAIJAN Baku Branch USD Account No IBAN: AZ98 AII B401600 18400 36925 4107**
4. We hereby confirm our participation at PAKISTAN EXPO BAKU 2019 and we confirm that we have been supplied with TRAVENTURE DMC MAHDUD MASULIYYATLI CAMIYYATI BAKU Rules and Regulations, which from part of this contract. We have read the Rules & Regulations and confirm our acceptances of these. The execution of this application contract and its receipt by TRAVENTURE DMC MAHDUD MASULIYYATLI CAMIYYATI BAKU are deemed conclusive evidence of the Applicant's agreement to pay the full fees due. If the cancellation is made by the applicant prior to April 30, 2019 the applicant would be liable to pay a cancellation fee equal to 50% of the full payment. If the cancellation is made by the applicant after 30 April, 2019 the applicant would be liable to pay a cancellation fee equal to 100% of the full payment. Applicant further acknowledges that TRAVENTURE DMC MAHDUD MASULIYYATLI CAMIYYATI, having incurred expenses as a result of the contract/application, is not required to refund any of the fees and that TRAVENTURE DMC MAHDUD MASULIYYATLI CAMIYYATI is also entitled to any unpaid amounts that may owe by the Applicant to TRAVENTURE DMC MAHDUD MASULIYYATLI CAMIYYATI where more than one exhibitor will share a stand, in respect of which this Application is made ("Stand Sharers") the applicant, acting as agent for each Stand Sharer, shall ensure that each Stand Sharer is bound by the rules and regulations overleaf. The Applicant shall be liable to pay any additional charges due in respect of any Stand Sharer.

**For and on behalf of Exhibitor: .....** **Date: .....** **Signature .....**

**For and on behalf of Organizer: Sabina Qasimova (Ms.)** **Date: .....** **Signature .....**

**EMAIL BACK TO E TRAVENTURE DMC MAHDUD MASULIYYATLI CAMIYYATI. +994 12 493 04 37**

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